



ABSTRACT

Department for Women Children Disabled & Senior Citizens – Nutrition Programme under the ICDS scheme – Revision of cost norms by GOI – Change of Food Models for ICDS beneficiaries – Orders issued.

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DEPARTMENT FOR WOMEN, CHILDREN, DISABLED & SENIOR CITIZENS

G.O.Ms.No.9,

Dt.30th April, 2013.

Read the following:

- 1) G.O.Rt.No.303, WD,CW&DW(ICDS.A1)Dept. Dt.25-09-2009.
- 2) From Min. of W&CD,Lr.No.1-8/2012-CD-I,Dt.22-10-2012 and 15-02-2013.
- 3) From Commr, WD&CW,Lr.No.1342/J3/2013,Dt.25-3-2013 and 02-04-2013.

ORDER:

As per the letters 2nd read above, the Government of India had conveyed their approval for continued implementation of the ICDS Scheme in the 12th Five Year Plan and implementation of restructured and strengthened ICDS Scheme in Mission Mode which inter-alia include repositioning the AWC as a “vibrant ECD centre” to become the first village outpost for health, nutrition and early learning (minimum of six hours of working), focus on under-3s, care and nutrition counseling particularly for mothers of under-3s, identification and management of severe and moderate underweight thorough community based interventions Sneha Shivirs, decentralized planning and management, flexible architecture- flexibility to States in implementation for innovations, strengthening governance – including PRIs, partnerships with civil society, introducing APIP and MoUs with State/UTs, etc,. Further considering the price escalation during the period after last revision and the demands from the various States/UTs, the cost norms for Supplementary Nutrition Programme (SNP), were revised by GOI as per details given below:

Category	Existing Norms (w.e.f. 16-10-2008)	Revised Norms (per beneficiary per day) as per phased rollout
(i) Children(6-72 months)	Rs.4.00	Rs.6.00
(ii) Severely underweight children (6-72 months)	Rs.6.00	Rs.9.00
(iii) Pregnant women and Nursing mothers	Rs.5.00	Rs.7.00

2. The Government of India made applicable the revised cost norms for SNP for 3 Districts i.e. Guntur, Srikakulam, Karimnagar from 2012-13 and for another 8 districts i.e. East Godavari, Khammam, Ranga Reddy, Visakhapatnam, Adilabad, Ananthapur, Nizamabad & Vizianagaram from 2013-14 onwards.

3. In the letters 3rd read above, the Commissioner, WD&CW has stated that a State Committee was constituted under the Chairmanship of Managing Director, AP Foods with representatives from NIN, UNICEF, NGOs, Home Science College, Dept. of Women Development & Child Welfare Nutrition experts etc., to study various aspects of existing Food Models and the modifications to be made in view of the revised cost norms communicated by the GOI. After detailed discussions the State Committee has suggested to implement only one Food Model for one category of beneficiaries in all ICDS Projects throughout the State. The Committee pointed out that due to implementation of two types of Food Models i.e., Ready-to-Eat and Local Food Model in different Projects in the same district, there are continuous demands/representations from the beneficiaries as well as stake-holders to change the Food Model in their AWC/Project.

(Contd.2)

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4. He has further stated that due to implementation of different Food Models for the same category in districts, monitoring has also become a major challenge. The Committee in view of the recommendation of GOI also strongly advised to provide Hot Cooked meal on the lines of Mid-day meal for 3-6 years Children and weaning food for 7 months - 3 years Children in all ICDS Projects. The Committee also suggested to consider adding 8 to 10 gms of Milk powder and increase sugar content in the present weaning food to improve acceptability, palatability and nutritive value for Children below 3 years.

5. In light of the above the Commissioner, WD&CW has proposed new Food Models with revised cost norms and requested the Govt. to accord permission to introduce the same as per the GOI revised norms.

6. After careful consideration of the matter, Govt., hereby accord permission to Commissioner, WD&CW to introduce new Food Models immediately (giving due time to MD, AP Foods for transition) as per the revised cost norms of GOI as appended to this order. The 12 Districts where revised cost norms of GOI under restructuring will be applicable from 2014-2015, will also follow the Food Models now prescribed for the 11 districts, from 2014-2015 onwards

7. The Commissioner, WD&CW is requested to issue instructions accordingly to all the field staff and Anganwadi Workers/Helpers to implement the said new Food Models at the Anganwadi Centres.

8. This order issues with the concurrence of Finance (Expr.WD&CW) Department vide their U.O.Note.No.3297/25/Exp.WD/2013, Dt:13/03/2013.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

NILAM SAWHNEY
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner, Women Development & Child Welfare Department, Hyderabad
All RJDs of WD&CW,
All PDs of WD&CW,
All District Collectors.
The Managing Director, AP Foods, Hyderabad.
Copy to:
PS to Spl.Secy. to C.M.,
PS to M (IKP&WD,CW),
PS to Prl.Secy.to Govt., Dept. for WCD&SCs.

//FORWARDED BY ORDER//

SECTION OFFICER

Annexure to G.O.Ms.No.9, Dept. for WCD&SC, Dt.30.04.2013

I (a) Food Model for 3- 6 years Children in 11 Districts selected under restructuring

(i.e., Srikakulam, Vizianagaram, Visakhapatnam, East Godavari, Guntur, Adilabad,Karimnagar, Khammam, Nizamabad, Ranga Reddy and Ananthapur)

Sl. No.	Items	Model-I			Model-II	
		Rice + Dal with leafy vegetables			Rice + Sambar with vegetables	
		Quantity per day	Tentative Rate per Kg/Ltr	Cost per day (Rs)	Quantity per day	Cost per day (Rs)
1	2	3	4	5	6	7
I . Main Meal						
1	Rice	75 g	4.00	0.30	75 g	0.30
2	Dal (Red Gram)	15g	70.00	1.05	15g	1.05
3	Veg	25 g	28.00	0.70	25 g	0.70
4	Condiments			0.25		0.25
5	Egg (4 per week)	33 g (Average per day)	3.50/ egg	2.24	33 g	2.24
6	Oil	5 g	59.00	0.33	5 g	0.33
7	Transport			0.10		0.10
8	Fuel			0.20		0.20
II . Snack Food						
9	AP Food - Kurkure (20 gms) / Channa Dal (15 gms) / Peanuts (15 gms)			0.83		0.83
Total:				6.00		6.00

Note: For severely malnourished children additionally Milk powder worth Rs.75/- per month will be provided.

I (b) Food Model for 3- 6 years Children in the remaining 12 Districts

(i.e.,West Godavari, Krishna, Prakhasam, Nellore, Chittoor, Kadapa, Kurnool, Mahaboobnagar, Nalgonda, Warangal, Medak and Hyderabad)

Sl. No.	Items	Model-I			Model-II	
		Rice + Dal with leafy vegetables			Rice + Sambar with vegetables	
		Quantity per day	Tentative Rate per Kg/Ltr	Cost per day (Rs)	Quantity per day	Cost per day (Rs)
1	2	3	4	5	6	7
1	Rice	75 g	4.00	0.30	75 g	0.30
2	Dal	15g	70.00	1.05	15g	1.05
3	Veg	25 g	28.00	0.70	25 g	0.70
4	Condiments			0.25		0.25
5	Egg (2 per week)	16.6 g (Average per day)	3.50/ egg	1.12	16.6 g	1.12
6	Oil	5 g	59.00	0.33	5 g	0.33
7	Transport			0.10		0.10
8	Fuel			0.20		0.20
Total:				4.05		4.05

Note: For severely malnourished children additionally Milk powder worth Rs.50/- per month will be provided.

II (a) Food Model for 7 months - 3 years Children in 11 Districts selected under restructuring

(i.e., Srikakulam, Vizianagaram, Visakhapatnam, East Godavari, Guntur, Adilabad, Karimnagar, Khammam, Nizamabad, Ranga Reddy and Ananthapur)

SI.N o.	Items	Quantity per day	Cost per day (Rs)
1	2	3	4
1	Weaning Food based on Wheat Bengal Gram, Milk powder, Sugar & Oil	100 gms	4.58
2	Egg (2 per week)	16.6 gms (Average per day)	1.12
3	Transport		0.10
4	Fuel		0.20
Total:			6.00

II (b) Food Model for 7 months - 3 years Children in the remaining 12 Districts

(i.e., West Godavari, Krishna, Prakhasam, Nellore, Chittoor, Kadapa, Kurnool, Mahaboobnagar, Nalgonda, Warangal, Medak and Hyderabad)

SI.N o.	Items	Quantity per day	Cost per day (Rs)
1	2	3	4
1	Weaning Food based on Wheat Bengal Gram, Milk powder, Sugar & Oil	62 gms	2.84
2	Eggs (2 per week)	16.6 gms (Average per day)	1.12
3	Transport		0.10
4	Fuel		0.20
Total:			4.26

III (a) Food Model for Pregnant, Lactating Mothers and Adolescent Girls in 11 Districts selected under restructuring.

(i.e., Srikakulam, Vizianagaram, Visakhapatnam, East Godavari, Guntur, Adilabad, Karimnagar, Khammam, Nizamabad, Ranga Reddy and Ananthapur)

Feeding Model	Item		Quantity per day	Tentative Rate per Kg/Ltr (Rs.)	Quantity per month	Cost per month (Rs)	Cost per day (Rs)
THR	1	Rice	120 gms	4.00	3 kgs.	12.00	0.48
	2	Redgram Dal	20 gms	70.00	1/2 kg.	70.00	1.40
	3	Greengram Dal	20 gms	70.00	1/2 kg.	70.00	1.40
	4	Oil	18.2 gms	59.00	1/2 Ltr.	29.50	1.18
Spot Feeding	5	Eggs (4 per week)	33 gms (Average per day)	3.50 (Per Egg)	16 Eggs	56.00	2.24
	6	Transport				2.50	0.10
	7	Fuel				5.00	0.20
Total :						175.00	7.00

III (b) Food Model for Pregnant, Lactating Mothers, and Adolescent Girls in the remaining 12 Districts

(i.e., West Godavari, Krishna, Prakhasam, Nellore, Chittoor, Kadapa, Kurnool, Mahaboobnagar, Nalgonda, Warangal, Medak and Hyderabad)

Feeding Model	Item		Quantity per day	Tentative Rate per kg/Ltr (Rs.)	Quantity per month	Cost per month (Rs)	Cost per day (Rs)
THR	1	Rice	120 gms	4.00	3 kgs.	12.00	0.48
	2	Dal (Greengram)	20 gms	70.00	1/2 kg.	35.00	1.40
	3	Oil	18.2 gms	59.00	1/2 Ltr.	29.50	1.18
	4	Eggs (2 per week)	16.6gms (Average per day)	3.50 Per Egg	8 Eggs	28.00	1.12
	5	Transport				2.50	0.10
	6	Fuel				5.00	0.20
Total						112.00	4.48

NILAM SAWHNEY
 PRINCIPAL SECRETARY TO GOVERNMENT